



## First Coaches Meeting

# First Coaches Meeting

**Your first official Pre-Season coaches meeting sets the table for the entire season.**

**As a head coach it is important to set clear expectations, cover all rules, responsibilities and coaching philosophy.**

# Meeting Agenda

- **Coaching Philosophy**
- **Unbreakable Rules**
- **Assign Coaching Roles and Responsibilities**
- **Practice Structure, Schedule and Scripts**
- **Offensive Philosophy and Playbook Basics**
- **Defensive Philosophy and Playbook Basics**
- **Important Dates Throughout The Season**
- **Communication Policy**

# Coaching Philosophy

- **Why are you coaching?**
- **Define what success looks like for your program.**
- **What do you want the end of the season to look like?**
- **Set goals. What do you want to accomplish?**
- **Define your staff culture. How will you handle tough situations?**

# Unbreakable Rules

**Know the personality of every coach. Make sure they are a team player and will honor team rules without compromise. The coaching staff is an inner circle and must stay that way.**

- **Head Coach is in charge** - Assistant coaches must follow the head coaches lead at all times.
- **Coaches never disagree publicly** – Staff should never disagree with each other in front of the team, individual players or parents for any reason at any time. Coaches will always stand up for the head coach and others on the coaching staff.
- **United front and no finger pointing** - You must have each others back. The entire staff has to be on the same page. Speak as one voice and stand together. Some parents will try to get a coach on their side and create division between staff members to push an agenda. Only discuss staff, team, players or coaching topics with parents in the most general terms, and never with a negative tone.
- **Never discuss another player** – Never discuss a player role, performance or playing time with anyone other than that players parents..

**A divisive personality cannot and will not be tolerated.**

**A coach speaking negatively about other staff members will be removed from the staff immediately.**

# Assign Coaching Roles

**Make sure the staff understands their role and responsibilities before ever setting foot on to the practice field.**

**The first minute of the first practice needs to be full speed ahead with everyone doing their job.**

## **Staff Commitments:**

- **Be the BEST coach in your area of responsibility**
- **Work hard and become the BEST coach in your league, region and state.**
- **Fully understand the philosophy, schemes and coaching points of every drill and play.**
- **Always bring a high level of energy, excitement and passion to coaching every day.**

# Assign Coaching Roles

**Assign and discuss the following roles:**

Executive Roles	Offensive Staff	Defensive Staff
Head Coach	Offensive Line Coach	Defensive Line Coach
Assistant Head Coach	Quarterbacks Coach	Defensive End Coach
Offensive Coordinator	Wide Receivers Coach	Linebackers Coach
Defensive Coordinator	Running Back Coach	Defensive Backs Coach
Special Teams Coordinator		Safeties Coach

# Practice Schedule & Scripts

**Insert and cover how you will schedule and script each practice here.**

**Refer to the Calloway Football Schedule and Script Lessons**



# Offensive Philosophy

**Insert and cover offensive philosophy and  
playbook basics here**

**Refer to the Calloway Football Playbook Lessons**

# Defensive Philosophy

**Insert and cover defensive philosophy and  
playbook basics here**

**Refer to the Calloway Football Playbook Lessons**

# Important Dates

**Team Calendar**

**Parents Meetings:**

**Team Meetings:**

**First Practice:**

**First Game:**

**Team Pictures:**

**Team Outings:**

# Communication Policy

**Clearly defined communication policy.**

**Proper communication can help determine if a season is a success or failure.**

- **A successful communication policy is one that is followed.**
- **How will internal staff communication be sent?**
- **How will assistant coaches communicate with parents?**
- **Have a strict policy on how the staff communicates with unhappy parents and referees.**
- **How will mass team communication be sent?**

# Communication Policy

## Ways to Communicate:

eMail Distribution  
Text Distribution  
Social Media Tools

Calling Post  
Face to Face  
Team/Parents Meetings

## Recommended Social Media Tools:

Team Snap



Remind



Twitter



Facebook

